

What do you know that feels basic or obvious to you now?

You, now, the one that feels too simple to share?

Take a moment to think back to the first time you heard this? Experienced it?

What did that feel like back then?

What do you remember about the value you got? The impact it had?

As we grow, accumulate experiences, knowledge and expertise we can forget the gold that helped us in our journey to here, where we are today.

We forget the light bulb moments, those seemingly simple experiences and knowledge that ignited something deeper.

Often, it's a collection of these together that created the spark.

And we miss how valuable this could be to others, right now, today, who have not walked our path.

What are you holding back on sharing because you think it's too simple, too obvious?

Maybe your obvious will be a gift to someone else?

